Module 1 Analysis

Conclusions we can draw about crowdfunding campaigns:

* Technology campaigns are the most successful at reaching their funding goal.
* Campaigns saw the highest success rate during the summer months.
* Most crowdfunding campaigns are for theater.

A limitation of the data was that most the data was for theater campaigns. I’m not sure if there are just generally more theater campaigns than others or if theater campaigns are the most popular.

Another table or graph we could look at is the relationship between currency type and success rate. That could help us see which country had the most successful campaigns.

We could also look at the relationship between the number of backers compared to the campaign type. That could give us insight on which type of campaign usually gets the most support.

Statistical Analysis:

The medians of the number of backers better summarizes this data set. There are some high outliers that skew the mean to be a lot higher.

The successful campaigns had more variance than the failed campaigns. That makes sense because successful campaigns usually had more backers.